

Helmholtz Sustainability Challenge: Video Pitch Brief

Why video pitches?

During the draft proposal stage of the second call for applications, we will omit an in-person selection meeting with presentations.

The video pitch will act as a substitute for your presentation in front of the selection panel and allows you to transport important aspects of your draft proposal beyond written descriptions.

Technical guide

- Short video with a maximum duration of 5 min.
- Content:
We encourage the use of a standard video conference tool (WebEx, Zoom, etc.) to tape a presentation along the provided slide template (see annex and ProMeta platform). We explicitly do not expect professional videos, but a simple presentation as you would give it in person (design & layout are not evaluation criteria for the videos). You are free to move beyond that with certain elements, but keep in mind to address aspects that are given in the slide template.
- Data format:
the videos must be submitted in a format that allows playback via Windows Media Player, Apple QuickTime Player and VCL Media Player. This includes the formats MP4, WMV, AVI.
- File size:
The size of the videos should not exceed 250 MB.
- File name for submission:
[lastname coordinator]_[project acronym].format

Submission

The video pitches must be submitted no later than July 5, 2023 end of the day (EOD) via ProMeta upload on the ProMeta platform: <https://ivf.helmholtz.de/>

How to access the ProMeta platform will be presented during the upcoming Roadshow events. You can register on the ProMeta platform by using the following link: <https://ivf.helmholtz.de/>
For further details, please refer to the instructions for proposal submission via ProMeta, which will be published on the Helmholtz website from May 2023.



Please contact kampagne@helmholtz.de in case of questions.